

Digital Advertising Campaign (Restricted Ads Only)

Prepared by Make My Campaign

Confidential Proposal

Low-Risk SMS Campaign Setup

1. Introduction

This proposal outlines the requirements, tools, scope of work, pricing, and payment structure for setting up and launching low risk SMS campaigns. Make My Campaign aims to deliver a secure, compliant, and performance-focused advertising framework designed to generate qualified inbound calls.

2. Project Prerequisites

Apart from the tools and digital utilities required for campaign execution, the following are mandatory and must be provided prior to project initiation:

- SMS Blasting Panel

3. Tools & Digital Utilities Required

The following tools and utilities are required for traffic filtration, security, redirection logic, and compliance.

Pricing for utilities is not included in campaign fees. To check approx. pricing for digital utilities, [CLICK HERE](#)

- Dynamic B2B Landing Portal (Required for Short Link Messages)

[CLICK HERE](#) to sign up with **King of Ring** plan to start your Low-Risk Restricted Category SMS Blasting Campaign

Low Risk Restricted Content SMS FAQ:

[CLICK HERE](#)

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Sign In Panel:

[CLICK HERE](#)

4. Scope of Work

- Campaign and account structure configuration
- Targeting, audience, and geo-location setup
- Ad copy and creative setup (client-provided or approved)
- Initial compliance, policy, and quality checks

5. Campaign Setup Charges

Service Charges (USD)

- SMS Blasting Setup & Training: \$100 (\$50x2)

6. Payment Models

- 100% payment in advance
- Campaign setup completed within 24 hours of payment confirmation

7. Proposal Validity & Acceptance

This proposal is valid for a period of 7 days from the date of issue. Acceptance of this proposal constitutes agreement with the scope of work, commercials, payment terms, and conditions outlined above.